

QR Codes (Quick Response Codes): Creative and Useful Tools for Virtual Marketing

What can QR codes do?

QR Codes can contain almost any written information and can be used in both print and screen formats.

Great ways to start are to create:

- Contact Info, great for business cards or flyers
- Homepage Link to take someone directly to your website
- Form Link for free quotes
- Provide more information on a specific product
- Emergency Card to instantly call road side assistance if stranded
- QR Code to instantly call your office to file a claim — great for print or screen!

How does a QR Code work?

QR codes are generated online and saved as a picture. This picture can be added to any printed piece, e-mail or website.

To scan the QR code, the user must have a smart phone with a free QR Reader app installed on their phone. Simply search QR Reader in your app store to download.

Once installed, the user scans the code with their smartphone and will be taken to a website, making a phone call, adding contact information to their phone, etc. depending on the content in the QR code.

Special Offer for FREE QR Codes!

As a special offer to our partners, Cleaner & Dryer will create **Free QR Codes for you and your company** and send you the image to use in any way you would like.

We are happy to create your contact information, company website, Facebook page, and/or a direct phone call QR code.

Cleaner & Dryer
We're Here to Help!

Three examples:

Instantly Add Contact Information:



Take Customers to Your Website:



Increase Likes on Facebook:

